



1962

- Gas was **25 cents** per gallon, a new home went for **\$15,000**, Minimum wage was **\$1.25** per hour, a movie ticket was **50 cents** and a hamburger was **20 cents**
- The New York Mets won their **first** game
- The LA Dodgers played their **first** game
- The Beatles released their **first** record (Love Me Do)
- Johnny Carson hosted his **first** Tonight Show
- Kmart opened their **first** store
- Walmart opened their **first** store
- The Jetsons was the **first** color tv series
- Polaroid introduced the **first** self-developing color film

**ADVENTURELAND OPENED ITS DOORS
FOR THE VERY FIRST TIME!!!!**





**Fifty Years of laughter, Fifty years of fun
Fifty years of being Long Island's Number One**

**Fifty years of families coming to enjoy
Fifty years of memories for every girl and boy**

**Fifty years of rides & games, Fifty years of screams
Fifty years of fulfilling all our wildest dreams**

**Fifty years have come and gone
We're still standing tall
We'll be here for Fifty more
WELCOME ONE AND ALL!!!!**





ACHIEVEMENT: the quality of one's work

PRIDE: delight or elation arising from one's achievement

CELEBRATION: to observe a notable occasion with festivities

ANNIVERSARY: a date marking a notable event

It is with great pride that Adventureland announces its Golden Anniversary on Long Island. Since 1962 we have happily provided families with memories that will last a lifetime. We are humbled at the success and support of our extended families of co-workers and guests who have proven that if you offer a great time and a fair price, you will succeed.

We invite all our alumni to revisit the park and see all the improvements and help us celebrate Fifty Years of Family Entertainment. The invitation is extended to all our new guests who, for some reason, haven't found us yet!

The Golden Season begins March 24, 2012. Come celebrate with us!





In 1962 the journey began with the creation of a small Amusement park on Route 110. Adventureland opened on 6 acres in Farmingdale. The original rides were The Carousel, Train, Little Dipper Coaster and a small arcade and restaurant.

Through the 1960's as Freedomland, Steeplechase Park and Palisades Park closed, Adventureland grew. Adventureland began to add rides like The Skyliner, Mini Golf, Amor Express, and the Galaxy Roller Coaster.

The 70's brought new and exciting rides such as The Lost Continent, The Antique Cars, a new Merry Go Round, The Looping Star, The Tobaggan, The Wave Swing, The Enterprise and Troika. As we improved the operation and overall appearance of the park, the Adventureland family continued to grow and expand the grounds and attractions.

The 80's brought new Bumper Cars, Bumper Boats, Gravitron, Black Hole and The UFO. The midway was converted from blacktop to brick, The Bavarian Village and restaurant Kiosks were constructed, and The Haunted House was erected and given the address of 1313 Cemetery Way. (Everyone remembers the talking tree and owl).



In 1987, as the next generation began its flight, things continued to change and improve quickly. As the economy was going through its own roller coaster ride, Adventureland kept growing and improving at carefully selected and needed times. Pirate's Cove was rebuilt and an 18-hole miniature golf course called Treasure Island was added.

Six more acres were added to the park, and Kiddie Land was created (a section of the park geared towards the little guys and gals).

In came The Lady Bug Roller Coaster, (a wonderful compliment to The Hurricane Coaster), The Log Flume in Adventure Falls, The Little Dipper (a smaller log flume constructed again for the little guys and gals) and Spinning Crocodile Run.

In the new millennium besides improving and replacing rides, we have expanded the games throughout the park, doubled the food concession opportunities and now have one of the most state-of-the-art arcades on the East Coast. As we enter our 50th Year of Long Island Fun, we have assembled yet the next generation of family members - a team consisting of long and middle termed associates, as well as utilizing the availability and talents of family members.

We have remodeled and improved the gift shop and sweets shop (Bavarian Village), and this year we are putting in a new and larger train station to accommodate the crowds. The train is still one of the most popular attractions in Adventureland.



The park has been used as backdrops for Chaka Khan and Kool & the Gang Music Videos, a feature length movie "Adventureland" in 2009, location film shoots for "Music and Lyrics" and "Sweet Liberty" and numerous television news shoots, commercials, fashion magazines, wedding shoots, as well as bar and bat mitzvah shoots.

Under the leadership and vision of this next group of family members, Adventureland has become THE place for camps, vacations, fund raising organizations culminated at the end of the season with the ever popular Pumpkin Park (where families come in costume to ride, eat and trick-or-treat). We introduced the very successful and affordable Adventureland Season Pass as well as an easy to navigate website, and we are very popular on Facebook, YouTube and Twitter. We have rebuilt and remodeled the ticket booths, restaurant areas and added 180 more parking spots for our guests in 2012.

This, our 50th Year, promises many more exciting changes and celebrations which will continue from opening day, March 24th thru October 27th and 28th (Pumpkin Park). Come on down and share some memories while making new ones.